

International Enterprise Management

Syllabus

Spring 2007

Instructor: Collin Starkweather

Lecture Time: Wednesday 8:30pm–10:20pm

Classroom: Zhizhi Building Room 4202

Office Hours: By appointment. Please contact me in class or by e-mail.

E-mail: yunnan@collinstarkweather.com

Class home page: <http://www.collinstarkweather.com/yunnan>

Course Description

This course is meant to provide you with an overview of enterprise management in an international setting. After completing this course, you should have a better understanding of the role of culture and diversity in business management, operations management practices, and strategic management in an international setting.

If you choose to attend a graduate program in business management at a Western university, this course should prepare you for that experience.

Note: This syllabus is currently tentative and may be subject to change. In the event of further changes, an announcement will be made in class.

Sources of Course Material

1. Operations Management, Flexible Version, 7th Ed., by Jay Heizer and Barry Render.
2. International Management: Culture, Strategy, and Behavior, 6th Ed., by Richard M. Hodgetts, Fred Luthans, and Jonathan P. Doh.
3. You will be required to reference material on the internet from time to time.

Grading

One midterm and a final exam will be administered.

There will be several quizzes administered which will determine your quiz grade. You will not be given prior notice as to whether a quiz will be given; however, if you have attended class, done your reading, and understand the material, you *will* do well on any given quiz. You will be allowed to drop one quiz grade.

The midterm will comprise 25%, the quiz grade 20%, and the final exam 35% of your grade. Class participation will comprise the remaining 20%. If you do not attend or participate in class, your participation grade will be impacted.

Grading will be on a curve.

The dates of the midterm and final exam will be posted on this syllabus and announced both in class and via group e-mail as soon as they are available.

Suggestions

- Work collaboratively. Talk to your classmates. If you do not know any of your classmates, introduce yourself. I will gladly help you if you do not understand something, but often it is interaction with your peers that will produce the best results.
- Keep up with the work. If you get too far behind in your preparation, you will stay behind.

General Policies

- It is your responsibility to check your e-mail regularly and keeping up with all milestones for the class. You are responsible for making sure that you supply the correct e-mail address. Your instructor is *not* responsible for proper delivery of e-mail to your inbox.
- Your education is your responsibility. When you join the work force, you will be expected to be proactive in managing your time and your career. Treat this class no differently. If you are having problems, I will be happy to assist you; however, you need to take the initiative to contact me.
- Make-ups for exams will only be scheduled in the most extenuating of circumstances and you will be expected to be able to provide supporting documentation (such as a medical certificate) concerning those circumstances.
- I will make reasonable accommodations for persons with documented disabilities or special needs. Please notify me the first day of classes if there are any documented disabilities or special needs of which I should be aware.

Change Log

The initial draft of this document was completed on March 12, 2007.